



SAFE
SCHOOL
APP

Safe School App

Protect the Kids

Watching our kids!

www.kidnappedapp.com





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Schools are soft targets, most kids and teacher are isolated in many different rooms, they are easy targets to attack as communication are limited.

Our Safe School App can help reduce response times and increase internal communication and facilitates direct access to response policies and procedures thus helping to save lives.

Things are NOT improving any time soon!

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School Preparedness



- I have 2 sons in school. They have had Fire Drills but never have they had a drill to address an assault.
- Bullies are discussed but how can teachers respond to a kid being actually beaten?
- Where is the evidence on the bullies?
- Kids are abducted from school, what is the process?
- Kids are attacked on school how do we know they need our help?
- Schools are subjected to attacks, bombing and fires!

School Preparedness (2)



- When did the Teachers and Administration last get training on an armed assault.
- Have you practised?
- Do you have a Response Manual? Are copies in each room.
- How far away are the Police?
- How prepared is your facility?
- What can you do?

Things are NOT improving any time soon!



School Attack FACTS

- “An international study published earlier this year showed that between 2009 and 2013 there were 9,600 attacks in 70 countries” (BBC News Dec 2014)
- Since 2013, there have been at least 164 school shootings in America — an average of nearly one a week. (Every town website Oct 2015)
- Terror attacks on schools and colleges around the world have risen to higher levels than at any point in more than 40 years, according to a long-term analysis of global terrorism. (BBC News Jan 2015)



Safe School Apps (overview 1)



- 3 Apps
 - Safe School App
 - Safe School App +++
 - Safe School App Pro
- All Apps have 5 modes
 - Standby
 - Test
 - Local help needed no Police
 - Help Needed and Police.
 - School is under attack **NEED HELP URGENTLY**

Safe School Apps (overview 1)

- All Apps are installed on Smart Phones.



Safe School App (overview 1)



- Each Teacher/Staff and **RESPONDER** member installs the App and creates a brief profile.
- Now the Phones are all connected.
- 3 levels of response:
 - Local help needed no Police
 - Help Needed and Police.
 - School is under attack **NEED HELP**



Safe School App (overview 1)



- When the App is activated the other Staff knows where the problem is and can HEAR and SEE what is going on. The triggered phones camera and microphone are turned on.
- Staff can access uploaded policies and procedures.



Safe School App PRO (overview 2)

- Same as Safe School App
- But now Phones can be remotely activated and listened to.
- Data can be retrieved from Phones.



Safe School App +++ (overview 1)

- Same as Safe School App but now Children are given the App.
- Children can issue and Alert



Safe School App (overview 2)



- Your Profile is long and involved and critical to your safety. Certain sections of the Profile are highly confidential.
- Your Contacts receive their own APP to help in your rescue.
- You need to set up your **RESPONDER**, this is the **TEAM** that will respond when you are **KIDNAPPED**.
- Be **CLEAR** when setting up your Profile.

KIDNAPPED App (overview 3)



The App is activated in both the **ALERT** and **KIDNAPPED MODES**, this means your **CONTACTS** are notified and data starts to be transferred for your protection.

Your **CONTACTS** will receive:

- Your location on a map.
- Recent Pics, Videos, Phone Log and Audio clips.
- Data will be transferred as long as the Phone has power and the APP is active.

1 App is actually 2 Apps (1 is 2, 1)



The Kidnapped App has 2 components:

- USER App is downloaded onto the **USERS** phone, then the Profile is completed and Contacts added.
- CONTACT App is delivered to and used by your **CONTACTS**. They can not see you or receive data until you activate the Alert or Kidnapped **MODES**.



1 App is actually 2 Apps (1 is 2, User)

The USER App is loaded onto Smart phones and has an easy to use menu and set up.

- There are 5 Operational Modes,
 - Standby/Test/Alert/Travel & Meeting/Kidnapped
 - TEST the APP, practise with it please.
- It automatically sends the Profile and data to your Contacts when activated.
- It disappears from your phone to protect you.
- It silences your phone.
- IT can be partnered with other phones (a back up phone) and tracking devices.



1 App is actually 2 Apps (1 is 2, User)

The USER App allows you to be prepared for all RISK levels.

- Alert Mode is used when you sense you are in danger but you can gather video data of your enemy. **USE WITH CAUTION**, Alert Mode will become Kidnapped Mode
- The Travel/Meeting Mode is activated **BEFORE** you travel or enter a high risk meeting or do something high risk.
 - It will go into **KIDNAPPED** Mode automatically unless you intervene. This offers automatic protection for you with no further interaction needed.



1 App is actually 2 Apps (1 is 2, 3)



- The USER App transmits to the RESPONDER App & other Contacts:
 - Pictures/Audio/Video & Text
- All can be CRITICAL as evidence and data to reduce the risks in the event of:
 - Personal attacks & thefts
 - Larger disasters, armed assaults, bomb threats etc.
 - Personal Crisis (acts as a campus 911)

1 App is actually 2 Apps (1 is 2, 4)



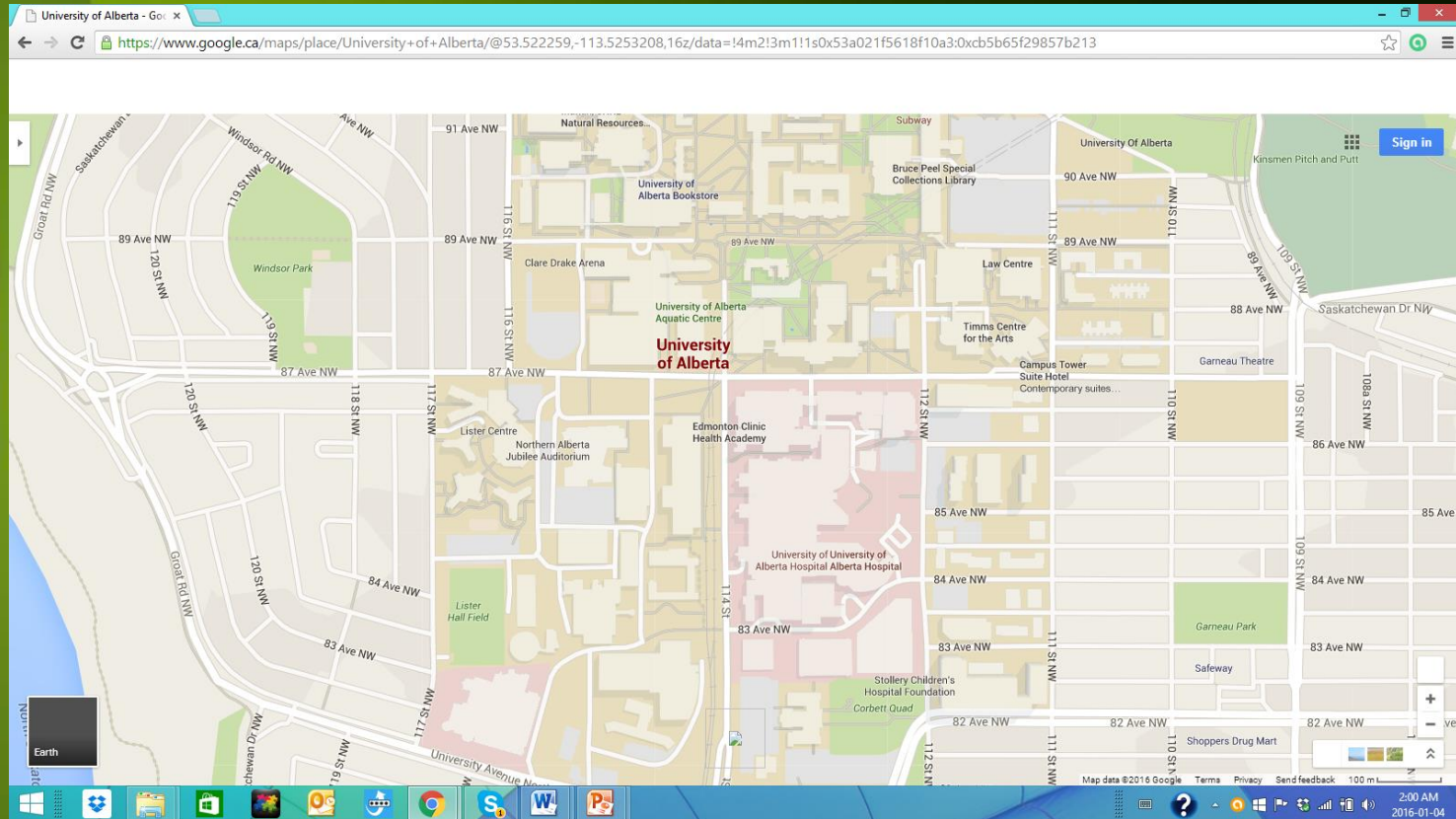
- The CONTACT App is loaded onto the Contacts phone or PC and it RECIEVES data and locations from the USER App when activated.
 - This data can be forwarded to the RESPONDER or trusted Police forces..
- The Contact can cancel the Emergency.
- The Contact has security questions to test the USERS status.
- The Contact can find the USERS phone.

CONTACT APP



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How they work (work 2)



USER APP

- App is installed onto Smartphones/Tablets and PC's and Profile is created.
- App constantly collects data that **COULD** be transferred.
- App controls the Phone once activated.
- App can be accessed via an **ICON**.
- Keep the **APP** secret, choose your **CONTACT** wisely.
- Profile is kept confidential until **NEEDED**.
- The **APP** collects critical data to **HELP** in your tracking and **RECOVERY**.
- Data is transmitted via **INTERNET** but notifications can be transmitted by **GSM**.

How they work (work 3)



- The USER has the App loaded on their phone, they complete their profile.
- When the USER needs HELP they access the App.
- Help is instantly contacted and certain predefined data sets are AUTOMATICALLY transmitted.
- USER location is revealed when needed.
- Several “Operational” Modes can be created are available and can be used when needed:
 - Incident Mode: Used when Danger is close or being observed.
 - Travel Mode: Used when travelling or in a risky circumstance.
 - Danger Mode: When the danger is real and happening.
- RESPONDER and CONTACTS receive notifications and data and respond in the DANGER mode.

How they work (work 2)

CONTACT App

- Is installed onto Contact Phones and PC's at no charge.
- USERs Profile can not be seen until USER is KIDNAPPED.
- App receives Alerts and data from USERS in ALERT and KIDNAPPED Modes.
- Data received from USERS can be forwarded to



App Benefits & Costs



- ✓ Kidnappers won't know you are being tracked.
- ✓ Multiple devices can be activated and used to track you.
- ✓ Alerts your CONTACTS the instant you are in trouble.
- ✓ Collects and delivers critical data to your CONTACTS helping in your recovery.
- ✓ Provides critical data created in advance.
- ✓ Is Secret, Safe and Secure!

App Benefits & Costs page 2



- ✓ The App costs \$ 99.00 US dollars for your first copy, additional licences are \$ 49.00.
 - ✓ Family members \$ 49.00 US
- ✓ WE can watch your back for \$ 0.99 US per month.
- ✓ Free lifetime upgrades.
- ✓ Licence stays with phone and is NOT transferable.
- ✓ See www.kidnappedapp.com for more pricing.



Who can use the APP? ⁽¹⁾



Who needs the App?

- Anyone who is at risk of being kidnapped or attacked.
- Schools, Colleges & Universities
- Estranged spouses
- Large Facilities
- The wealthy & children
- High risk workers
- Real Estate Agents
- Undercover Police/Agents
- Politicians/Gov. Officials
- High value foreign workers
- The Military
- Travellers/Adventurers

What more could we do for you?

www.kidnappedapp.com

Let us help you PROTECT YOURSELF!!

✓ For more information please contact:

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